

Abstract of the Disclosure

Disclosed is a remote control device that interacts with a set-top box to provide selective programming and/or enhanced content based upon the identity of the user of the remote control.

5 The present invention utilizes preference and profile data corresponding to the current user to control the video output and/or enhanced content of the display. The present invention can also select or exclude video or enhanced content based upon tags that describe video content and the identity of the user based upon the use of a personalized remote control. The present invention can employ recognition techniques, such as word recognition, image recognition and sound
10 recognition to restrict or select video content based upon the identity of the user of a personalized remote control device.